



30th July 2021

To Whom It May Concern,

As Program Director for the APEC Small and Medium Enterprises Working Group (SMEWG), I am pleased to introduce you to the consulting firm A2F Consulting, which has been engaged on the APEC project SME 09 2019A “Public Policy, Fintech and SMEs: Recommendations for Promoting a New Financing Ecosystem”.

The main objective of the APEC project mentioned above is to deliver policy recommendations for policymakers in APEC economies for the development of SME agencies by increasing awareness and fostering the adoption of Fintech solutions for SMEs and entrepreneurs. To this end, A2F Consulting, in coordination with Mr. Manuel Lopez Bugueno, Manager of the Development and Public Policy Unit of the Ministry of Economy, Development and Tourism of Chile, has developed specific surveys to gather feedback from different actors involved in the FinTech ecosystem in your economy. A2F Consulting will also be contacting a predefined list of stakeholders to conduct remote Key Informant Interviews.

As the success of this project depends on the quality of the data collected, I would like to request your kind collaboration in responding to the survey, which will be conducted by an online survey. If you would like any clarification, please do not hesitate to contact our Project Overseer Mr. Manuel Lopez Bugueno at mlopez@economia.cl or by phone at +56 999 64 7373.

Thank you very much for your time, and I look forward to our continued cooperation.

With best regards,

A handwritten signature in black ink, appearing to read 'David Barrientos', is positioned above the printed name.

David Barrientos
Program Director